



ARK Alternative Education Privacy Notice- September 2026

For www.arkaep.co.uk

Introduction

At www.arkaep.co.uk (“we”, “us”, “our”), we are committed to protecting and respecting your privacy. This Privacy Notice explains how we collect, use, and safeguard your personal information when you interact with our website.

Who We Are

www.arkaep.co.uk is operated by Ark Alternative Education, registered in the United Kingdom. If you have any questions about this notice or how your data is handled, please contact us at info@arkaep.co.uk.

What Information We Collect

- **Personal Data:** Such as your name, email address, postal address, and phone number when you contact us, register, or subscribe to our services.
- **Technical Data:** Such as IP address, browser type, operating system, and details about your visit (including pages viewed and time spent) through cookies and similar technologies.
- **Communications:** Any correspondence you send to us, including queries, feedback, or requests for support.

How We Use Your Information

- To provide and manage our services.

- To respond to your enquiries and provide customer support.
- To improve our website, products, and services.
- To comply with legal obligations.
- For marketing purposes, with your consent. You may opt out at any time.

Legal Basis for Processing

We process your personal data on the following bases:

- Performance of a contract.
- Compliance with legal obligations.
- Our legitimate interests (such as improving our services).
- Your consent (where applicable).

Disclosure of Your Information

We may share your personal data with trusted third parties for the purposes set out above. These may include:

- Service providers assisting in website operation and support.
- Professional advisers (such as lawyers or auditors).
- Legal authorities, if required by law.

We will never sell your data to third parties.

International Data Transfers

If your data is transferred outside the UK or European Economic Area, we ensure appropriate safeguards are in place to protect your information.

Your Rights

Under UK and EU data protection laws, you have the right to:

- Access the personal data we hold about you.
- Request correction of inaccurate data.
- Request erasure of your data (“right to be forgotten”).
- Object to or restrict processing of your data.
- Withdraw consent at any time (where processing is based on consent).
- Request data portability.
- Make a complaint to the Information Commissioner’s Office (ICO).

How Long We Keep Your Data

We retain your personal information only for as long as necessary to fulfil the purposes for which it was collected or as required by law.

Cookies

Our website uses cookies to enhance your experience, analyse traffic, and personalise content. You can manage your cookie preferences through your browser settings.

Changes to This Privacy Notice

We may update this Privacy Notice from time to time. Any changes will be posted on this page, and where appropriate, notified to you by email.

Contact Us

If you have any questions or concerns about this Privacy Notice or your personal data, please contact us at:

- Email: kay.walton@arkaep.co.uk/
- allison.middlemas@arkaep.co.uk

Created by K Walton –June 2026